



# FRANCE PASSION

## The Guide to friendly, gourmet stopovers in a motorhome coming out in March!

Featuring **200 new sites**, the **2020 Stopover Guide** lists over **2 050 winegrowers, farmers and artisans** who offer **free access** to sites on their properties for motorhome owners with a taste for discovery...

The France Passion network promotes sharing and exchange of experiences through **direct contact with an open and enthusiastic agricultural and rural community**. Members can sample the very best French regional produce and enjoy a warm welcome on an authentic and gourmet stopover site!

The indispensable 2020 Guide promises original activities to try and an enormous variety of products to discover. As they tour France motorhome owners can:

- Taste organic goat cheeses in **Provence**, flat oysters and salt-meadow lamb in **Normandy**, and spring asparagus in the **Val de Loire**.
- Try saffron or birch-sap in the **Alps**, knit alpaca wool in **Auvergne**, sleep near a 13<sup>th</sup> century castle at the foot of the **Mont Ventoux**, go for a donkey hike in the **Var** or meet a wind vane creator in the **Pyrenees**...

## 5 good reasons to travel with a France Passion Guide

- A warm and friendly welcome
- Free stopovers
- Peace and quiet, and a secure environment
- The best local specialities, straight from the producer
- A different way to explore France!

### FEFI, Europe aboard a motor-home!

The **Fédération Européenne de la Formule Invitations** FEFI is a network of organisations developing the France Passion concept in Great Britain, Ireland, Switzerland, Spain, Germany, Sweden and Denmark. **Enjoy happiness off the beaten track in a motor-home all over Europe!** [www.fefi.eu](http://www.fefi.eu)

### 2020: the France Passion app is on its way!

The **1<sup>st</sup> version of the France Passion App** will be available before the start of summer (Android and iOS).

The App will be **100% free** for all members as a complement to the paper Guide.

In the meantime, route planning and stopover search functions can be accessed with smartphones or tablets through our website.

## PRESS RELEASE

France Passion has been organising rural stopovers for motor-home owners for 28 years. Motorhomers with a valid **Guide** can stopover for 24h **free of charge** all year round with **farmers, winegrowers and artisans** – no booking required.

France Passion guests commit to **following our Golden Rules** on all stopover sites: they must travel in a self-contained motor-home, present themselves on arrival, leave the site clean, and remember to say **Hello and Thank you...**

**France Passion : the best way to visit France in a motorhome!**



- 28<sup>th</sup> edition of the Guide with over 2050 sites, **in 91 departments!**
- Updated and improved every year, for sale by correspondence and with partner dealerships.
- 2 versions: French and Multilingual (English, German, Dutch, Spanish and Italian)
- Publication **March 2020**
- Invitations valid until **Easter 2021** – 30€

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