PRESS RELEASE





2018 edition numbers:

- 26th edition of the Guide
- Over 2000 stopovers, including 220 new sites specially selected in undiscovered corners of France

The 2018 Guide by France Passion, official supplier of small corners of paradise, just for motorhomers!

France Passion offers motorhomers a choice of over 2000 free stopovers in all the regions and undiscovered corners of France...

All over the French countryside, **farmers**, **winegrowers**, **craftsmen and women**, **and country inns** welcome visitors curious to meet interesting new people and make new discoveries.

Members in possession of the **current year's Guide** can **stay free overnight**, the only condition being that they respect France Passion's **"Golden Rules"** for visitors (drive a self-sufficient motorhome, greet hosts on arrival, leave the site clean, say goodbye on departure...).

The 2018 France Passion Guide offers **over 2000 stopovers** off the beaten track, including **220 new sites**.

For over 26 years France Passion has offered independent minded motorhomers that little extra **touch of magic and authenticity** on their trips.

Off the beaten track in France

A stopover with one of our farmers, winegrowers or artisans is the perfect way to get to know them and find out about their work, history and traditions, and of course to discover and sample their produce: from Alsatian foie gras to Gascony wines, from Northern beers to Provence olive oil, the treasures of rural France are available to motorhomers for just 30€, the price of the **France Passion Guide and the freedom to explore!**

Information and membership:

FRANCE PASSION - CS 10057 - 84202 Carpentras Cedex info@france-passion.com - **www.france-passion.com**



In friendly collaboration with "Vignerons Indépendants de France" and "Bienvenue à la Ferme" • 1000 farmers, 850 winegrowers, 180 artisans and farmhouse inns welcome motorhomers onto their properties

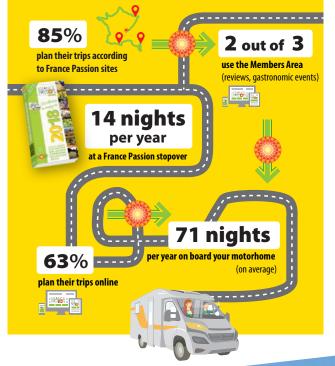
• 10 000 free parking spaces in 91 departments

• The Stopover Guide is updated and extended yearly, available by correspondence, online, and with our licensed distributors

• **2 versions:** French or Multilingual (English, German, Dutch, Spanish and Italian)

Publication in March 2018, 30€.
Valid from March 2018 to Easter 2019

France Passion survey: How do motorhomers use the Stopover Guide?



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France Passion, leading the way in rural tourism...

• France Passion was created in 1993.

Joining the network is a simple and proven way for our hosts to connect with quality visitors.

• The concept offers **excellent opportunities for diversification**, attracting an enthusiastic clientele of gourmet food lovers!

• Free stopovers for up to 24 hours with easy access and the guarantee of natural surroundings and peace of mind (no more than 5 parking spaces per property).

• **Local visits** rich in discoveries and encounters: tourist curiosities, gastronomy, local food tasting, and also vine pruning or grape harvesting...

• Motorhomers wanting to enjoy the benefits of our network just need to order the **current France Passion kit**, which includes guest card, window sticker, guide and stopover map.

• Featuring over 2000 farming and winegrowing properties, France Passion is the leading motorhome host network in Europe, and has been for 26 years...

Gourmet getaways

Organised by **Cap Latitude**, our **Gourmet Getaways** have been a unding success! Participants have particularly enjoyed the gastronomic, cultural and festive outings on these trips. Our friendly and attentive France Passion hosts are proud to show off their specialities and bring a personal touch to these trips.

Circuits coming up this year include:

Along the Loire (15 to 28 May)

A trip through Lorraine (20 to 29 Jul.)

Along the Rhône (3 to 12 Sept.)

The Atlantic Arc (10 to 22 Sept.)

From Quercy to Armagnac (8 to 18 Nov.)

And to finish off an **Alsace Christmas Markets** trip is in preparation for December 2018!



Annual kit:

Stopover Guide,

updated yearly, including: regional maps, GPS points,

photos, directions...

+ products and services offered, host's activity, recommended local restaurants

- + guest card
- + window sticker
- + stopover map of France

access to the Members Area at france-passion.com:

optimised for tablets and Smartphones, for online trip planning.



TESTIMONIALS

From our motorhomers!

"Nothing but positive experiences, we had a consistently friendly welcome, interesting encounters and excellent produce. Many thanks to all our hosts!" (Jeff, Haute-Savoie)

"We particularly appreciate the fact that we contribute to **sustaining the local economy**" (*Michel, Isère*)

"The France Passion Guide has become our **essential Guide** for our trips in France" (*Serge, Meurthe-et-Moselle*)

"Keep up the good work, it's fantastic!" (Jean-Pierre, Vosges)

"The concept is as amazing as ever" (Eric, Nord)

And our hosts too!

"We have really enjoyed welcoming France Passion members to our farm, and our guests **appreciate being able to spend a calm and safe night with us**: thank-you, what a great idea!" (Martine, Loir-et-Cher)

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